

CRASH**PLAN**PRO | case studies



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## CASE STUDY

### \*COMPANY PROFILE\*

Established in the early 1980s, this West Coast company has a global presence in desktop publishing and graphic design software.

INDUSTRY: computer software

COMPUTERS: 8,660+

LOCATIONS: 13 (worldwide)

# enterprise backup: cloud

A global leader in desktop publishing software needed an enterprise-grade cloud backup solution to reduce IT management costs and meet tight deadlines.

With thousands of computers worldwide on various platforms, IT required a solution that they could deploy with confidence while keeping management costs low. Keys to success:

**Low TCO** – IT budgets required a self-service solution that could be managed with fewer resources while meeting disaster recovery goals.

**Silent push installs** – 100% pre-configured backup deployment was a must for IT to roll out to thousands of computers around the globe.

**Cross-platform support** – Part of reducing cost was finding a unified backup solution that worked equally well on PCs and Macs.

**Performance and scalability** – Any solution had to meet their growth demands for storage, bandwidth and management capabilities.

**Security compliance** – Trusting data to a cloud service meant the service had to pass all in-house security policies.

●	PRO CLOUD BACKUP
●	DIRECTORY SERVICES INTEGRATION
●	ENTERPRISE SECURITY COMPLIANCE

# cloud deployment

- 1 **PRO Cloud Backup** – High performance, scalable cloud backup storage provides a secure, cost-effective offsite backup solution with low IT management overhead.

Self-service backup and restore features require no IT intervention, lowering IT cost.

Continuous multi-destination backup ensures business continuity in every disaster scenario.

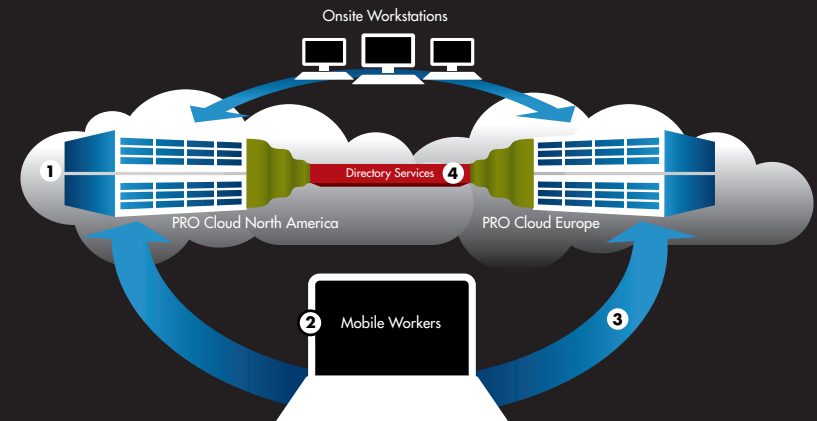
End-to-end security with 448-bit private key encryption secures data the moment it's read from the disk.

- 2 **Cross-platform, mobile worker backup** – Every endpoint in the enterprise is protected with secure, continuous, cross-platform backup.

With silent push installs, IT can quickly deploy CrashPlan PRO to thousands of computers around the world.

- 3 **Global presence** – Geographically diverse data centers meet redundancy and localized performance requirements.

- 4 **Enterprise security compliance** – CrashPlan PRO Professional Services integrates directly with existing security and directory services infrastructure to meet IT compliance standards.



## RESULTS:

Today CrashPlan PRO provides secure, scalable, continuous cloud backup for this company's entire workforce. Silent push install with directory services integration brings thousands of users online quickly while self-service restore greatly reduces IT cost.



# enterprise backup: private cloud

## CASE STUDY

### \*COMPANY PROFILE\*

Established in the mid-1970s with a reputation for making computers easy to use, this multi-national company demanded easy-to-use continuous backup as part of its global backup strategy.

INDUSTRY:  
computer hardware and software,  
consumer electronics

COMPUTERS: 35,000+

LOCATIONS: 284 (worldwide)

An innovative technology company required secure, private onsite and offsite backup for a global Mac environment.

IT's challenge: Backing up a global environment where privacy and security has zero tolerance for compromise. It was time to implement a backup strategy that met these key points:

**Security and privacy** — Extremely sensitive intellectual property meant airtight control over data transport and storage.

**Mac support** — In this global Mac environment, users insisted on ease-of-use and Mac-friendly operation.

**Performance and scalability** — The company anticipated backing up tens of thousands of users around the world.

**Single-solution backup** — One product needed to back up all platforms to onsite and offsite locations.

●	ONSITE BACKUP
●	OFFSITE BACKUP
●	DIRECTORY SERVICES INTEGRATION
●	ENTERPRISE SECURITY COMPLIANCE

# private cloud deployment

**1 High performance, private cloud backup** – Dedicated CrashPlan PRO Appliances installed in the company's data centers provide private cloud backup for their entire workforce:

Continuous, secure backup and restore for every laptop and workstation in the company.

High-performance, privately managed backup that scales simply by adding more PRO Appliances.

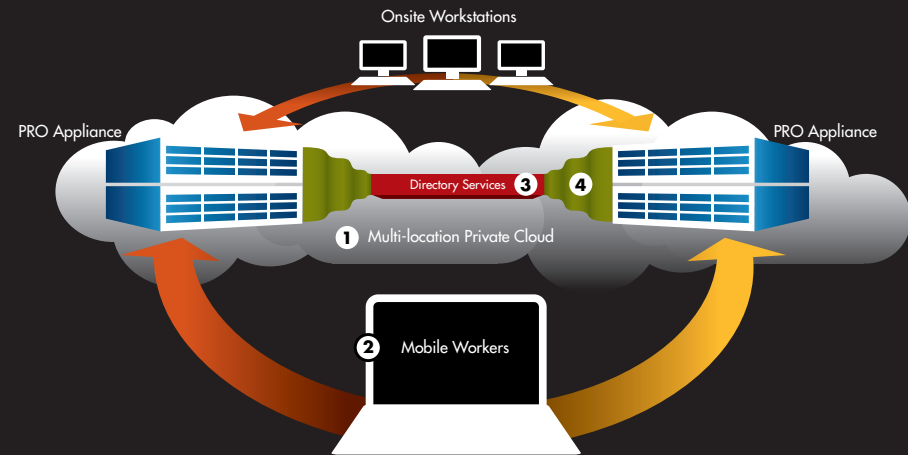
**2 Cross-platform backup everywhere** – All of the company's employees are backed up to their private backup cloud regardless of platform or location.

CrashPlan PRO's ease-of-use resonates with the company's Mac-minded users.

Self-service backup and restore features require no IT intervention, lowering IT cost and overhead.

**3 Directory services integration** – CrashPlan PRO integrates with directory services and automates end-user deployments with silent push installs.

**4 Enterprise security compliance** – Security is more than just bit encryption. CrashPlan PRO Professional Services provides security and architecture expertise to comply with unique enterprise security requirements.



## RESULTS:

Today, CrashPlan PRO is protecting the company's data around the world with 100% security and privacy compliance.

PRO Appliance scalability ensures additional growth is met with secure, private, expandable storage at a price point that beats enterprise storage alone.

## CASE STUDY

### \*COMPANY PROFILE\*

Established in the mid-1970s the company recently merged with an international pharmaceutical firm, resulting in a global presence in the biotech industry.

#### INDUSTRY:

biotech, molecular biology, research

COMPUTERS: 5,000+

LOCATIONS: 25 (usa + europe)

# enterprise backup: global

A leading biotechnology firm required continuous cross-platform backup for their global workforce.

A recognized leader in biotechnology, this company's enterprise backup implementation was not meeting its strategic disaster recovery goals:

**Laptop and remote office backup** – Laptop users and remote offices had no way of securely backing up their files.

**Cross-platform support for Macs and PCs** – Lack of Mac backup support left thousands of users with no data protection.

**Business continuity** – Current solution failed to address continuous data availability via redundant backup locations.

**Enterprise scalability** – Existing backup solution became a bottleneck in the face of increasing storage and bandwidth demands.

**Low TCO** – IT intervention and support for every backup and restore was impractical for a global workforce.

●	ONSITE BACKUP
●	OFFSITE BACKUP
●	PRO CLOUD BACKUP
●	DIRECTORY SERVICES INTEGRATION
●	ENTERPRISE SECURITY COMPLIANCE

# global deployment

**1 Continuous onsite, offsite and cloud backup** – CrashPlan PRO’s continuous multi-destination backup ensures business continuity in every disaster scenario.

Onsite backup PRO Appliances provide fast, secure backup and restore for everyday use.

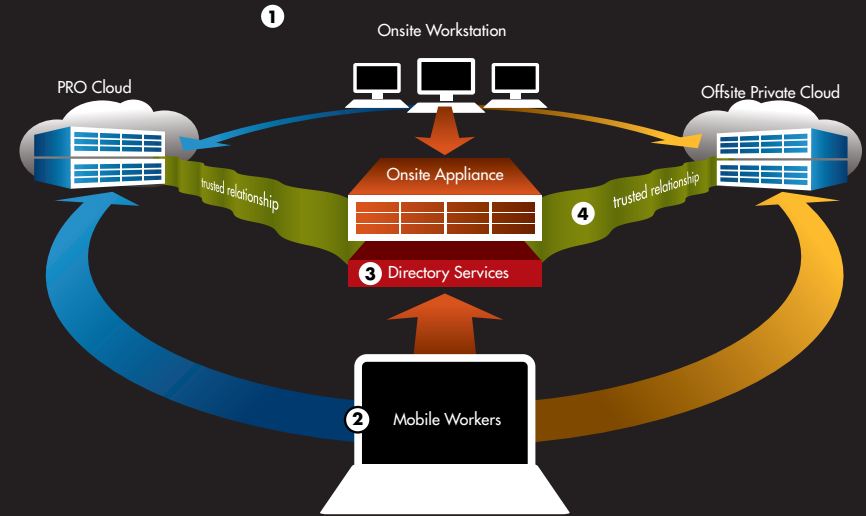
Offsite backup PRO Appliances provide a private backup cloud for mission critical data.

Online PRO Cloud Services adds instant-on, secure backup protection anywhere in the world.

**2 Cross-platform, mobile worker backup** – CrashPlan PRO Client provides secure, continuous, cross-platform backup so every endpoint in the enterprise is protected.

**3 Directory services integration** – Integration with existing directory services supports localized authentication for enterprise-class security. Silent push installs enable automated backup deployment to thousands of users.

**4 Enterprise security compliance** – Security is more than just bit encryption. CrashPlan PRO Professional Services provides security and architecture expertise to comply with unique enterprise security requirements.



## RESULTS:

Today the company is protecting over 5,000 users worldwide including PCs, Macs, laptops and remote offices. PRO Appliance and PRO Cloud Service scalability ensures future users are securely deployed with low TCO.

free trial at <http://crashplanpro.com>

code**fortytwo** software

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